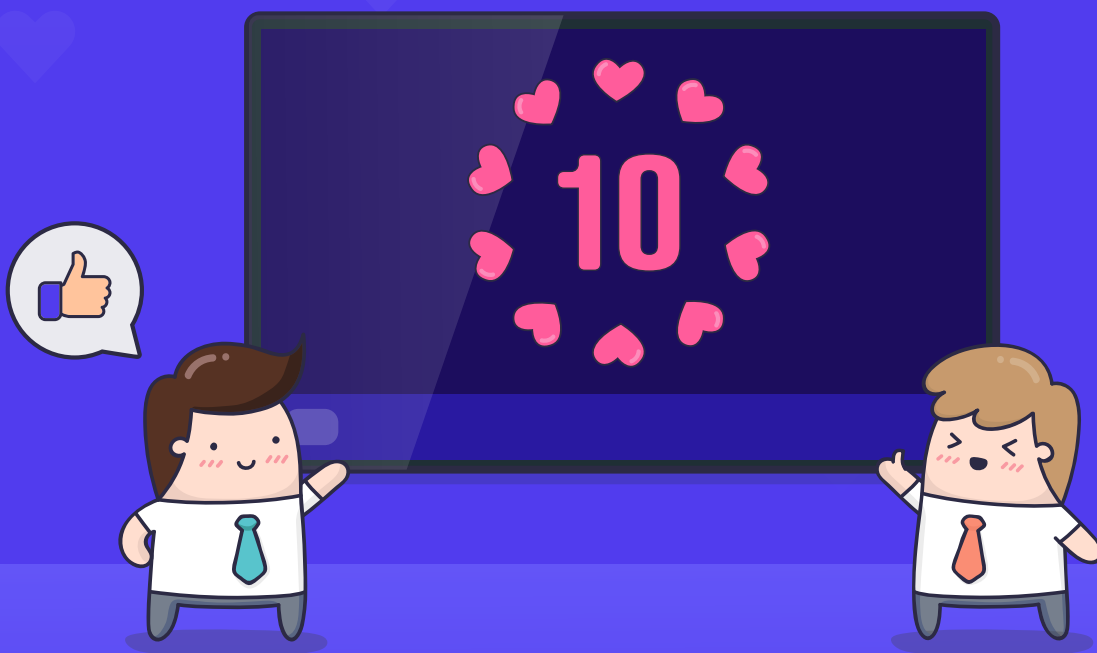


# *10 REASONS WHY YOUR ORGANIZATION NEEDS A DIGITAL SIGNAGE SOLUTION*



# 10 REASONS WHY YOUR ORGANIZATION NEEDS A **DIGITAL SIGNAGE** SOLUTION

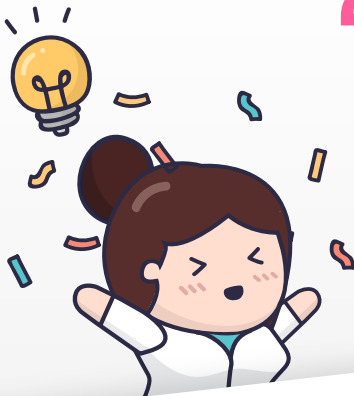
## 1 **REACH** EMPLOYEES **WITHOUT A DEDICATED WORKPLACE**

Many companies have non-desk employees. Digital signage easily reaches these employees by placing a screen in a public space like a lunchroom or lobby.



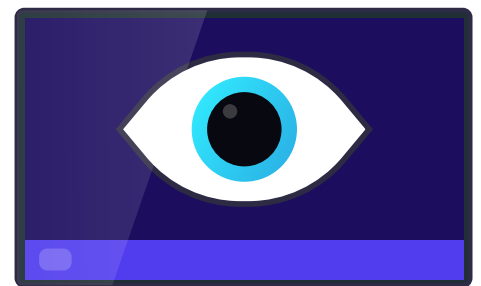
## 2 SHOW **NICE TO KNOW INFORMATION**

Showing fun and interesting 'nice-to-know' information increases employee engagement and keeps staff's attention to your digital signage screens high.



## 3 **MESSAGES** ARE **SEEN AND REMEMBERED**

Digital signage allows you to show dynamic and moving images. That's great; moving images automatically draw people's attention, and we remember moving images better than static images.



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## 4 **MANAGE** *YOUR* **CONTENT** *FROM* **ONE CENTRAL POINT**

You can easily share content with different offices or departments around the world with the click of a button. This doesn't only save you time; you also ensure each branch receives relevant information.

## 5 **AUTOMATED DYNAMIC CONTENT**

It is possible to republish information automatically from internal or external sources. Think of traffic information and the weather forecast or integrations with Microsoft Teams or other APIs.



## 6 **BOOST INTRANET VISITS** *AND* **VIEWS**

Displaying your intranet posts keeps employees without a dedicated workspace up to date. Include a hyperlink to make a SharePoint visit as easy as possible.

## 7 **CONTENT** *IS* **ALWAYS CURRENT**

Create messages in advance and publish them at exactly the right time by scheduling them. Take the content off screens automatically once it has expired and is no longer relevant.



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## 8 **TARGET** THE **RIGHT AUDIENCE**

*Publish targeted content by region, location, or department. This way, each customer or staff member can be informed with information that is important to them.*



## 9 ALSO **SUITABLE** FOR **ADVERTISERS**

*In addition to informing staff or customers with all kinds of information, it is also possible to let advertisers or sponsors advertise via the screens.*

## 10 **COST-SAVING** AND **BETTER** FOR THE **ENVIRONMENT**

*Posters, menus, or notice boards become redundant and don't have to be reprinted, making digital signage an environmentally conscious and cost-effective choice compared to old ways of distributing information – especially if the organization has solar panels.*



Contact us and find out what we can do for your organization!

**Let's Talk**

 netpresenter