



# Content Hub Quick Guide Polls



# 1. New Poll

Log into the Content Hub, navigate to the polls section, and click the 'Add new' button to create a new poll. Choose whether you want to create a standard poll or a Pulse Poll.\*

*\* tip: a standard poll asks your audience a one-time question for quick feedback. A Pulse Poll repeats the same question over time, letting you track changes in people's thoughts or feelings. Think of it as a regular check-in, like asking your employees how they feel every month.*

# 2. Poll Content

Start by formulating a clear, compelling question that will resonate with your audience. Include a helpful description that provides extra context and clarity, ensuring respondents understand and interact effectively with the poll.\*

*\* Tip: the question is the most crucial aspect of your poll, so take the time to craft a compelling question that effectively communicates the purpose of your poll.*

# 3. Media

Enhance your poll by adding supporting media like images. This can provide additional context or just make your poll more visually appealing. You can use your own media or select an image that is suggested automatically by AI.

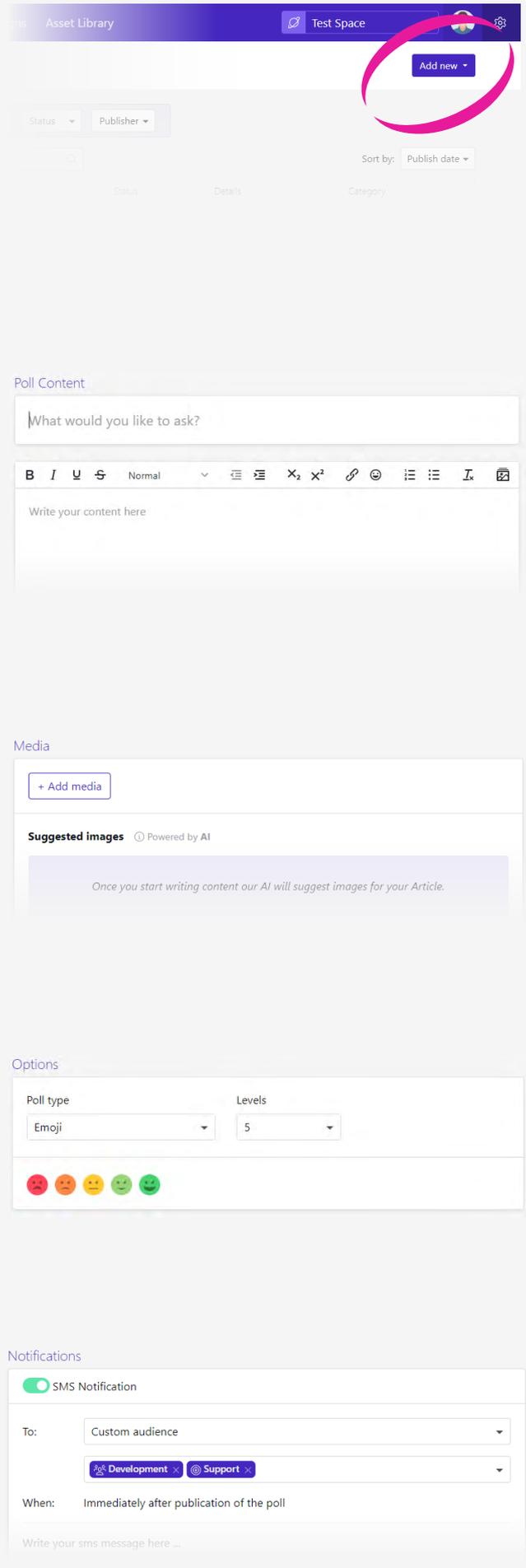
# 4. Poll Type

Decide the kind of responses you want from your audience. You have the option to choose between a Choice Poll, Rating Poll, or an Emoji Poll. Each type serves a different purpose and encourages unique types of interaction.\*

*\* Tip: use a Choice Poll for multiple clear-cut options, a Rating Poll for gauging levels of liking or preference, and an Emoji Poll for capturing emotional responses.*

# 5. Notifications

Activate the Push Notification and/or SMS to notify your audience about the new poll. Be sure to provide a catchy title and a brief message for the notifications.





## 6. Settings

In this section, you need to determine your target audience and categorize your poll. You can also mark it as a high priority poll or set a schedule for when the poll should be published and removed.

## 7. Voting Duration

Choose the duration for which your poll will be open. Preset options include 8 hours, 3 days, or 1 week, or you can customize your own. Ensure this does not extend beyond the poll's scheduled end date.\*

*\* Tip: keep the voting period short to ensure sustained engagement and higher response rates. Overly long durations may lead to decreased interest over time.*

## 8. Vote Options

Set your preferences for how the voting will be conducted. You can allow for anonymous voting or let the audience change their votes if they reconsider their choices. Additionally, you can determine when the results are displayed: immediately after voting, after the voting period, always, or not at all.\*

*\* Tip: consider making the poll anonymous when the subject is sensitive or when you want to encourage honest responses without fear of judgment or backlash. This can help in collecting more authentic data.*

## 9. Publish

After you've set up everything and previewed your poll, click the **'Publish'** button to make your poll live and accessible to your target audience.

## 10. Results

Once your poll is published and responses have been gathered, navigate to the polls section to see the results. By selecting a specific poll, you can view individual votes (unless anonymous voting was enabled), the total number of votes, and other relevant data like target audience, publish date, and duration.

### Settings

Target audience

Category

High priority !

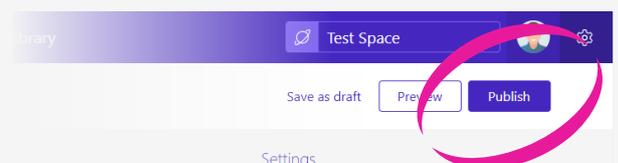
### Voting

Voting duration

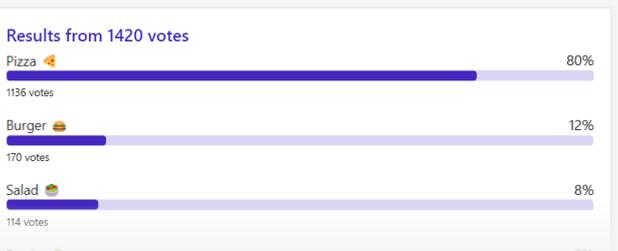
Anonymous voting

Allow voters to change vote

Show results to audience



Settings  
Target audience



Whenever you have questions or need support, feel free to contact us at [techsupport@netpresenter.com](mailto:techsupport@netpresenter.com). **We are happy to help!**