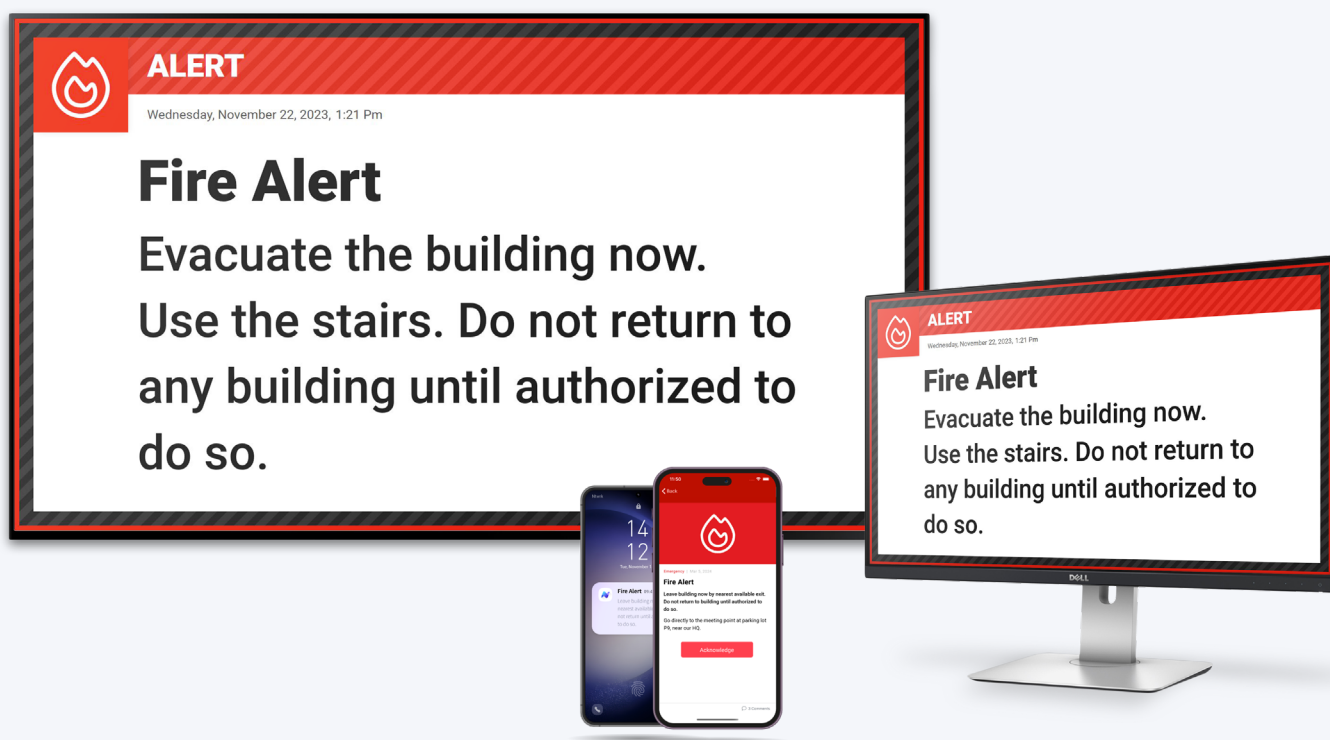# Netpresenter Alerts

A practical guide for understanding
and using Netpresenter Alerts

netpresenter

With Netpresenter Alerts, you can reach everyone immediately in case of an emergency or critical event. Our robust alerting solution ensures swift and effective communication during critical situations. It enables you to instantly notify everyone during emergencies such as cyberattacks, system outages, severe weather, or other dangerous situations.

With a single push of a button, you can deploy urgent, attention-grabbing alerts and notifications across all devices and screens within your organization. This ensures that every employee, whether in the office, remote, or at home, receives the message within seconds.

Netpresenter Alerts provide a comprehensive solution for emergency communication, ensuring that your entire team is informed and can respond appropriately to any situation.

Alert Colors

Netpresenter Alerts include 9 default colors based on ANSI Safety Color Codes, standardized by the American National Standards Institute (ANSI) for clear and consistent safety communication. These predefined colors facilitate quick recognition and response during emergencies. In addition to these default colors, users have the flexibility to add their own custom alert colors.

COLOR	HEX CODE	USAGE
Red	#DA291C	**Danger signs:** Indicates immediate hazards that will result in severe injury if not avoided.
Orange	#ED8B00	**Warning signs:** Warns of potential hazards or unsafe practices that could result in moderate injury.
Yellow	#FEDB00	**Caution signs:** Alerts to potential hazards or unsafe practices that may result in minor injuries.
Green	#007A53	**Safety signs:** Provides information about safe conditions, directions to safety equipment, and emergency exits.
Blue	#0057B8	**Information signs:** Indicates general information, notices, or non-critical instructions.
Purple	#702082	**Other:** Used for specific notices as determined by organizational needs.
Grey	#7C878E	**Other:** Used for specific notices as determined by organizational needs.
Black	#0D0D0D	**Other:** Used for specific notices as determined by organizational needs.
White	#FFFFFF	**Other:** Used for specific notices as determined by organizational needs.

Visit the American National Standards Institute website for more information about the ANSI Safety Colors.

Alert Scenarios

Our Alerts feature customizable alert scenarios for various critical situations, ensuring utmost preparedness. Whether it's fire incidents or cyberattacks, our quick presets empower you to trigger alerts with predefined conditions such as colors, icons, and target audiences. This allows for seamless and efficient alert deployment across a wide range of emergency scenarios, ensuring you stay well-prepared and can respond promptly to any situation that arises.

Scenario Properties

An Alert Scenario consists of specific properties that ensure alerts are precise, targeted, and effective. These presets enable swift responses and clear communication during any urgent situation. Below is a list of all properties that can be altered and defined in advance.

Name
A descriptive name for the situation for which this scenario can be used.

Color
The (pre-defined) alert color to enable quick recognition of the alert

Icon
An icon to visually support the alert and easily identify the type of alert.

Sound
The sound effect that matches the alert, grabbing immediate attention.

Priority
Defines the urgency level of the alert to ensure appropriate attention.

Audience
Specifies which users, as well as which devices, will receive the alert.

Content
The title (max 50 characters) and message (max 240 characters) of the alert.

Media
Supporting media (images, GIF or video) to provide more context or instructions.

Call-To-Action
Specific actions or responses required from the recipient of the alert.

SMS Notification (optional)
If configured and enabled, the selected audience also receives a text message.

Default Alert Scenarios

Below is an overview of the 10 default scenarios included in Netpresenter Alerts. The overview includes the name, color, matching icon, corresponding alert type, and priority level for each scenario. Users can customize these presets to match their specific preferences or create as many additional alert scenarios as needed.

NAME	COLOR	ICON	ALERT TYPE	PRIORITY LEVEL
Intruder Alert	🔴		Danger	High
Fire Alert	🔴		Danger	High
Evacuation	🔴		Danger	High
Tornado Warning	🟠		Warning	Medium
Earthquake Alert	🟠		Warning	Medium
Severe Weather	🟡		Caution	Medium
Cyber Alert	🟡		Caution	Medium
Safety Instructions	🟢		Safety	Low
Office Maintenance	🔵		Notice	Low
Test Message	⚪		Other	Low

Preview of Default Alert Scenarios

Below is a list with previews of the default alert scenarios. Each scenario is designed to cover a range of critical situations. Please note that these are dummy presets, and the text, icon, and other details can be altered to fit your specific needs.

● **Danger**

Intruder Alert (High Priority)

ALERT

Armed Intruder
Find a secure location, lock doors and stay away from windows. Stay at secure location until further notice.

● **Danger**

Fire Alert (High Priority)

ALERT

Fire Alert
Evacuate the building now. Use stairs. Do not return to the building until authorized to do so.

● **Danger**

Evacuation (High Priority)

ALERT

Evacuate Now
Leave building by nearest available exit. Do not return to building until authorized to do so.

● **Warning**

Tornado Warning (Medium Priority)

ALERT

Tornado Warning
A tornado warning has been issued. Take shelter now. Stay away from windows, doors and walls.

● **Warning**

Earthquake Alert (Medium Priority)

ALERT

Earthquake Alert
An earthquake warning has been issued. Evacuate the building now. Stay outside until further notice.

Netpresenter Alerts · A practical guide

🟡 Caution
Severe Weather (Medium Priority)

ALERT

Severe Weather

A severe weather warning has been issued. Please remain inside until further notice.

🟡 Caution
Cyber Alert (Medium Priority)

ALERT

Cyber Alert

A security breach has occurred. Shut down all computers and network-connected devices immediately.

🟢 Safety
Safety Instructions (Low Priority)

ALERT

New Safety Protocol

A new safety protocol is now in effect. Please review the updated guidelines and follow all procedures to ensure a safe working environment.

🔵 Notice
Notice I Office Maintenance (Low Priority)

ALERT

Parking Closed

The parking area is currently closed for maintenance. Please use alternative parking options.

⚫ Other
Test Message (Low Priority)

ALERT

This is a test

An alarm test will be conducted shortly. No action is required. Thank you for your understanding!

Priority Levels

Priority levels determine the visibility of your alert, ensuring essential communications are seen without overwhelming users. Different emergency situations require different priority levels to effectively capture employees' attention.

There are three priority levels to choose from: low, medium, and high. Selecting the appropriate priority level ensures alerts are effective and matched to the urgency of the situation.

Low	Medium	High
IMPORTANCE	**IMPORTANCE**	**IMPORTANCE**
Minimal risk. Informational or minor issues.	Moderate risk. Potential threats that could escalate.	Significant risk. Active or imminent threats with critical impact.
URGENCY	**URGENCY**	**URGENCY**
Delayed response acceptable	Timely attention required	Immediate action required
APPEARANCE	**APPEARANCE**	**APPEARANCE**
DESKTOP APP	DESKTOP APP	DESKTOP APP
Small pop-up	Mid-size pop-up	Fullscreen pop-up
MOBILE APP	MOBILE APP	MOBILE APP
Push notification	Push notification	Push notification
IN-APP ALERT BANNER	IN-APP ALERT BANNER	IN-APP ALERT BANNER
On overview pages	On overview pages	On all pages
TV / SCREENSAVER	TV / SCREENSAVER	TV / SCREENSAVER
Regular frequency	High frequency	Continuous
FLASHING BORDER	FLASHING BORDER	FLASHING BORDER
No	No	Yes

Appearance

The appearance of alerts varies depending on the priority level, with each level having its own set of preferences and options to ensure the alert is conveyed effectively.

Pop-up

The desktop pop-up can appear in three different sizes to match the urgency of the alert.
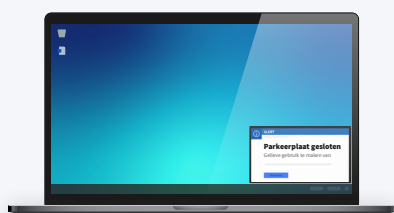
LOW PRIORITY

Small pop-up
(25% screen size)
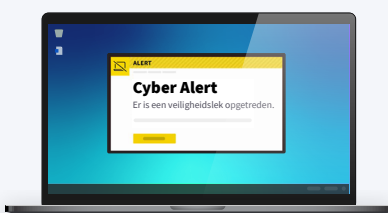
MEDIUM PRIORITY

Mid-size pop-up
(50% screen size)
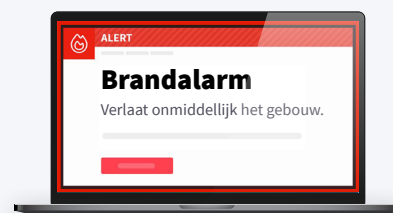
HIGH PRIORITY

Fullscreen pop-up
(100% screen size)

Push-notification

Regardless of the selected priority level, an alert will always appear as a push notification on every mobile device to instantly grab the attention of employees. The push notification consists of the title and the message of the alert.

Alert Banner

An alert will appear as an alert banner in the Employee App for both desktop and mobile devices. Depending on the priority level, the banner may be visible on overview pages or remain sticky on all pages to ensure maximum attention.
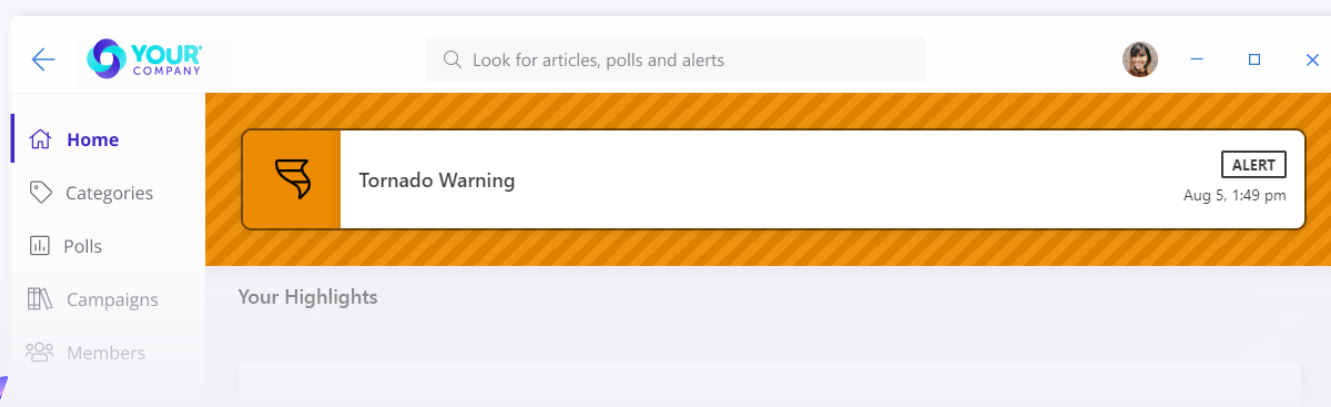
Frequency

How often an alert is shown as a slide also depends on the selected priority level. Higher priority alerts will appear more frequently to ensure they are promptly noticed, while lower priority alerts will be shown less often to avoid unnecessary disruption.

LOW PRIORITY · Regular Frequency: the alert is shown once during the presentation

ALERT
Parking Closed
The parking area is currently closed for maintenance. Please use alternative parking options.

MEDIUM PRIORITY · High Frequency: the alert is shown alternately with other slides

ALERT
Tornado Warning
A tornado warning has been issued. Take shelter now. Stay away from windows, doors and walls.
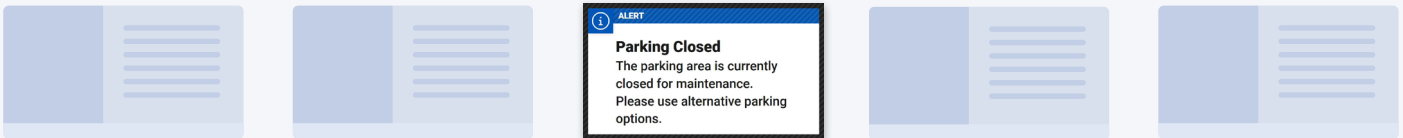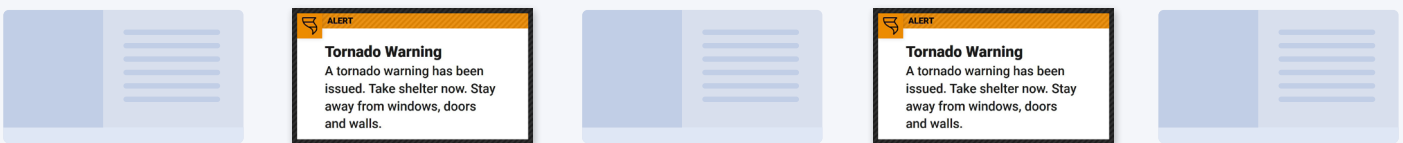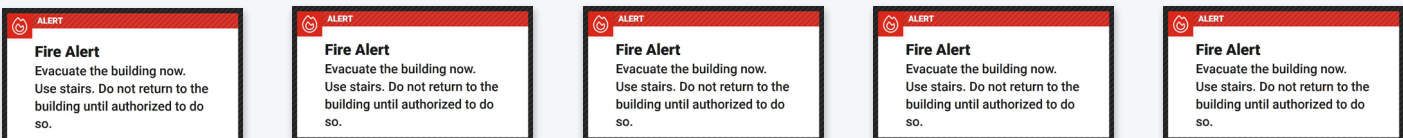
ALERT
Tornado Warning
A tornado warning has been issued. Take shelter now. Stay away from windows, doors and walls.

HIGH PRIORITY · Continuous: the alert is visible continuously, with no other slides shown

ALERT
Fire Alert
Evacuate the building now. Use stairs. Do not return to the building until authorized to do so.

ALERT
Fire Alert
Evacuate the building now. Use stairs. Do not return to the building until authorized to do so.

ALERT
Fire Alert
Evacuate the building now. Use stairs. Do not return to the building until authorized to do so.

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Fire Alert
Evacuate the building now. Use stairs. Do not return to the building until authorized to do so.

Flashing border

As an additional option to get even more attention, high-priority alerts feature a flashing border in the corresponding alert color. The flashing border will be visible on desktop pop-ups, slides, and in the employee app.

Additional options

Alerts come with additional options to enhance their effectiveness and customization. These options ensure that alerts are tailored to the specific needs and contexts of their recipients.

Icons

An alert includes an icon to visually support and convey its type. Our icon library offers a selection of suggested alert-related icons, and you can search the entire library to find the perfect match for your specific alert.
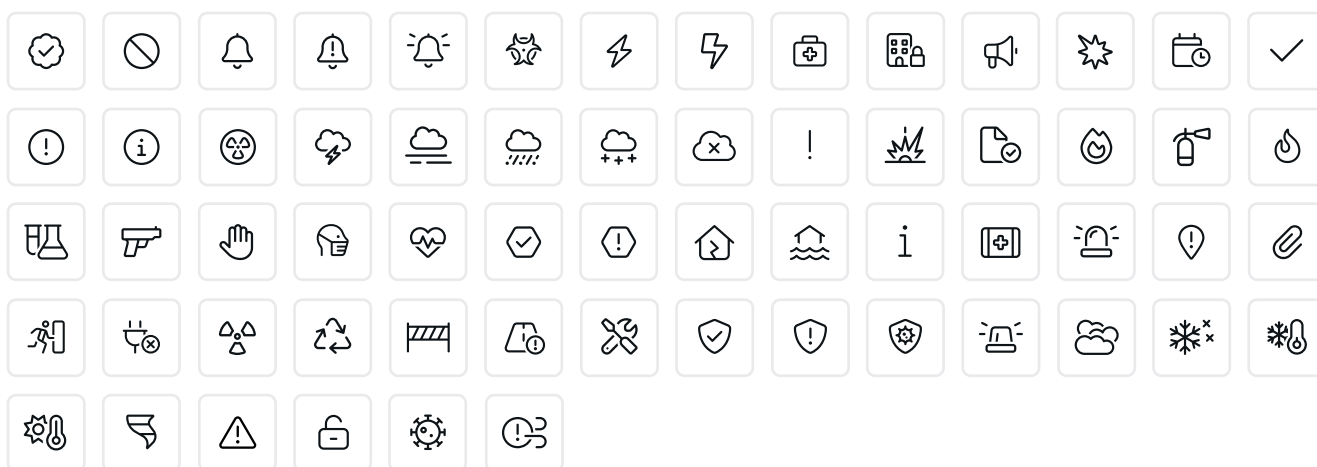
Scheduling

Alerts can be scheduled to appear at a specific date and/or time, ensuring they reach employees at exactly the right moment. Additionally, an alert can be set to stop automatically after a specific duration or be manually stopped by a user.

Scheduling

Activate	Stop
Immediately	After 2 hours

Media

You can add a media file to your alert, such as an image, video, or GIF, to enhance its visual impact and provide additional context or information.

Sounds (Coming Soon!)

Add a sound file (siren) to an alert to make it impossible to ignore. Choose from six standardized sounds: ***"Evacuate," "Alert"***, ***"Sweep-down"***, ***"Sweep-up"***, ***"Slow-whoop"***, and ***"Intermittent Alert"***.

Call-To-Action

Alerts can have a Call-To-Action to encourage specific responses or actions from recipients. Below are two types of Call-To-Action options that can be included in your alerts:

Acknowledgement

Including an acknowledgement button in your alert allows you to monitor who has seen and acknowledged it. The button text can be customized based on the type of alert.

Call-To-Action

CTA - Acknowledgement

Button text (required)

Acknowledge

Remove Call-To-Action

ALERT

Earthquake

Acknowledge

Earthquake

Acknowledge

Hyperlink

Including a hyperlink button or QR code in your alert allows you to redirect people to additional information, providing more guidance or instructions.