

Powerful **features** for improved communication

Netpresenter offers a wide range of features, and we're continually innovating to enhance our platform even further. Explore our most popular features and discover how they can improve your employee communication.

Targeting

Easily create and manage person- or device-specific audiences using criteria such as department or location, ensuring precise and impactful communication. By delivering relevant content to targeted audiences, this feature boosts engagement and guarantees that the right message reaches the right people or devices at the perfect time. Targeting simplifies the communication process, making it more efficient for organizations of all sizes, from small teams to global workforces.

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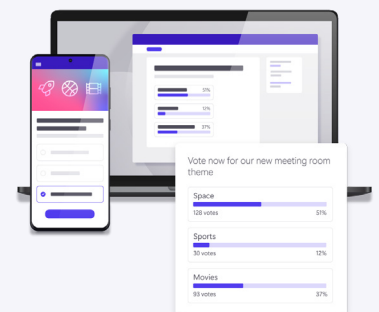


Smart Campaigns

Elevate employee training with our Smart Campaigns, creating tailored learning journeys for your organization. Using AI and strategic repetition, Smart Campaigns ensure 100% information retention without disrupting work. Content is seamlessly distributed across devices, while AI-powered testing assesses progress, adjusting training intensity as needed to meet goals. Smart Campaigns make training efficient and targeted, enhancing awareness and skill-building across your team. [LEARN MORE >](#)

Polls

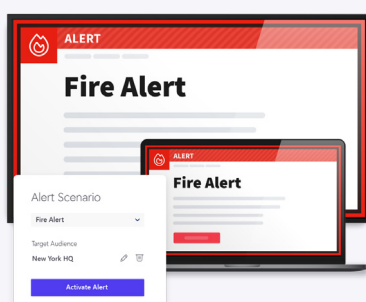
Effortlessly gather insights on workforce motivation with our versatile polls feature. Choose from multiple-choice, number polls, or fun emoji and star ratings. Employees can vote easily from their desks or on-the-go. Customize poll settings with voting periods, display options, and boost engagement with attention-grabbing pop-ups and real-time notifications to ensure high response rates. Gain valuable feedback to drive business decisions and enhance employee satisfaction. [LEARN MORE >](#)



Alerts

Ensure employee safety with Netpresenter Alerts, designed to reach everyone instantly during emergencies or critical events. This robust alerting solution facilitates swift and effective communication for situations like cyberattacks, system outages, and severe weather. Embedded within your daily communication, our Alerts seamlessly integrate to guarantee that critical messages are promptly received and acted upon, enhancing reliability and responsiveness in urgent scenarios.

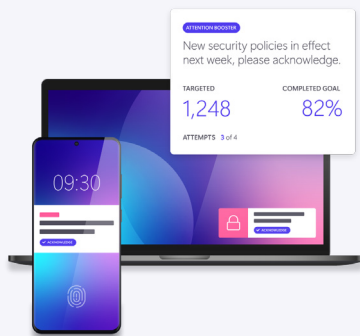
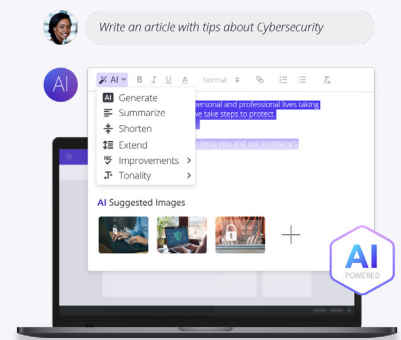
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AI Assistant

Our AI Assistant revolutionizes employee communication and training by making content creation, distribution, and optimization effortless. Harnessing the power of AI, it generates ready-to-publish content tailored to your needs, refines text for maximum clarity and impact, and intelligently suggests relevant images based on the text to enhance engagement. This streamlined approach increases efficiency, strengthens knowledge retention, and ensures more effective communication.

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Attention Boosters

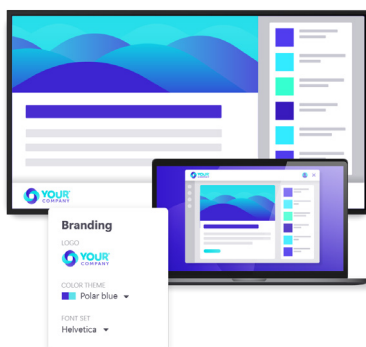
With Attention Boosters, your content always gets the attention it deserves – fully automatically. They ensure your messages stand out, drive employees to take action, and maximize awareness without extra effort. Smart automated retargeting targets only the right people and stops follow-ups as soon as the goal is achieved. This way, you effortlessly reach your entire audience and maximize the impact of your communication.

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Statistics

With Statistics, you keep employees measurably better informed, engaged, productive, and safe. Easily gain insights into the reach and engagement of your communication, knowledge levels, sentiment and other developments within your organization. This empowers you to respond to trends, turn insights into actions, improve your employee communication strategy and report to management.

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Branding

Our branding feature ensures every message looks professional and consistently reflects your corporate brand across every communication channel. With user-friendly templates and flexible color themes, you can create polished, on-brand communications in seconds. Customize messages with your own logo, fonts, and colors to maintain brand consistency – freeing you to focus on the message, not the design.

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