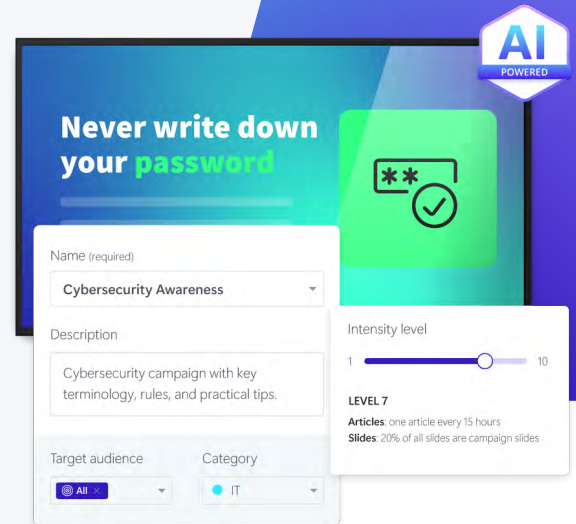


# Smart Campaigns

Unlock the power of repetitive, evidence-based training with our revolutionary Smart Campaigns. This feature incorporates strategic, impactful training into the core of the organization. It ensures effortless knowledge retention through continuous, AI-powered training that doesn't interrupt employees' workflows.

[Request demo >](#)



To ensure smooth and safe operations, it's crucial for organizations to provide effective training in areas such as compliance, cybersecurity, and employee safety. Despite investing significant time and money in extensive e-learning modules and costly annual training sessions to equip employees with the necessary knowledge, the outcomes often don't meet expectations. It's time for a radical change in employee training through unique, AI-powered training.

## Train employees differently

Netpresenter Smart Campaigns is a strategic feature designed for evidence-based and repetitive training that educates employees without disruption. It helps create content and distributes information across various screens and devices to maximize awareness. With AI-powered testing and automated content scaling, this feature facilitates the achievement of pre-set knowledge goals. In short, users only need to provide their specific input, and the Smart Campaigns feature will automatically do all the work.



### Create content easily

Effortlessly rewrite knowledge modules, generate quiz questions, and create slides using AI technology to easily produce effective content.



### Realize maximum awareness

Use repetitive, omnichannel training to distribute bite-sized information across all screens, ensuring maximum awareness of essential information.



### Test without disruption

Automate knowledge assessment using AI-powered, gamified sample testing. This approach minimizes interruptions to employees' workflows.

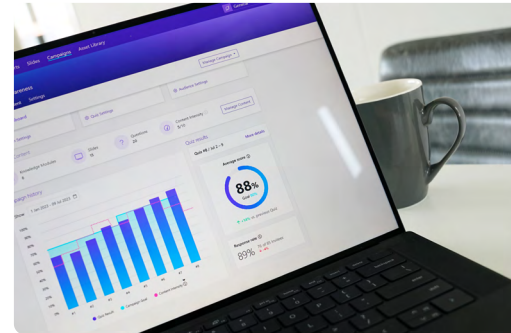
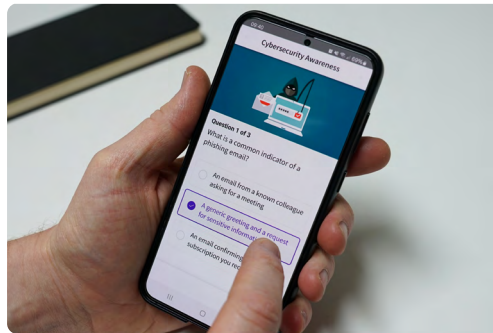


### Train evidence-based

Based on knowledge assessment results, AI automatically scales training intensity up or down until knowledge goals are achieved.

## See this feature in action

What you see is what you get. Get a glimpse below of what our Smart Campaigns have to offer, and how this feature can be used to keep your employees informed, engaged, productive, and safe.



## Smart Campaigns in a nutshell



### AI content creation

Leverages AI technology to easily rewrite knowledge modules, generate quiz questions, and create slides.



### Adaptive content delivery

Automatically scales content delivery based on results, increasing or decreasing training intensity as needed.



### Omnichannel training

Utilizes TV, PC, and mobile screens to raise maximum awareness in a non-disruptive and impactful manner.



### Targeted training

Allows segmentation by department or location to ensure Smart Campaigns only train relevant audiences.



### Gamified sample testing

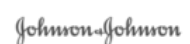
Evaluates knowledge levels with gamified sample testing through quizzes, minimally interrupting daily workflows.



### Real-time dashboards

Allows C-level executives to receive real-time insights into crucial knowledge levels through extensive statistics.

### Some of our amazing customers



Employees measurably better informed,  
engaged, productive, and safe

[netpresenter.com](https://netpresenter.com)