



"Colleagues without PC access are now reliably informed."

The communication team at Kugler Precision has significantly improved internal communication using Netpresenter. With around 110 employees spread across various departments – from production to administration – Kugler sought a more effective method to share important information. By introducing Corporate Screensavers on PCs and Digital Signage on TV screens throughout the company, they have successfully created a central, uniform, and visual communication channel that reaches everyone – both at desks and in production.

"EMAILS AND NOTICES WERE OUR MAIN CHANNELS UNTIL NOW."

Before implementing Netpresenter, Kugler primarily relied on traditional communication methods. "We shared information via email, posted notices on bulletin boards, and made announcements during team or company meetings," the team explains. However, these methods did not always reliably reach everyone: "Employees without regular access to a PC or email often missed important information, leading to delays and information gaps."

"NETPRESENTER IS USER-FRIENDLY AND OFFERS PROFESSIONAL TEMPLATES."

The choice for Netpresenter was driven primarily by the ease of use and the visual quality of the platform. "A decisive factor was how simple Netpresenter was to use. The extensive selection of professional templates enabled us to quickly provide visually appealing content without extensive training," they report.

"THESE CHANNELS ENSURE THAT IMPORTANT ANNOUNCEMENTS ARE ALWAYS VISIBLE."

Kugler uses Netpresenter for Digital Signage on TVs and Corporate Screensavers on PCs: "These channels ensure that important announcements are always visible, even for employees who are not behind a computer all day." Communication now covers everything from company news to announcements of events and client visits:

"We use Netpresenter to communicate **internal news, client visits, and events."**

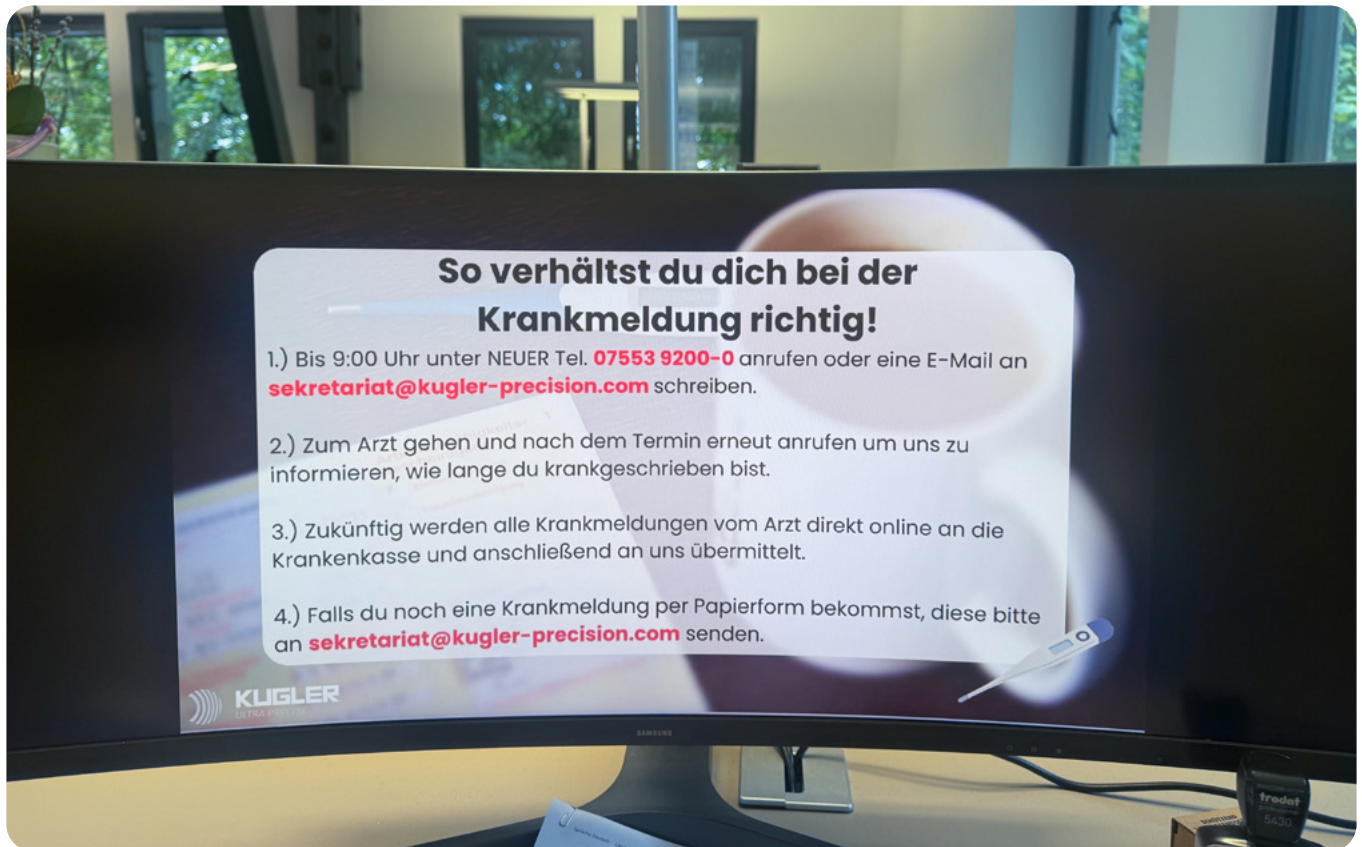
"WE NOW REACH ALL EMPLOYEES, INCLUDING THOSE WITHOUT PC ACCESS."

Since implementation, Kugler has seen clear improvements. "Internal communication has become faster, more targeted, and visually appealing. The most significant advancement is that colleagues without PC access are now reliably informed." [...] "Not only employees but also visitors, clients, and partners benefit from the visibility of screens throughout the company," they note.

"THE FEEDBACK WAS VERY POSITIVE."

Employees have responded enthusiastically to the new communication approach. "Feedback was overwhelmingly positive. They appreciate the modern and clear way we now share internal news. Information is more accessible and clearly more noticeable than before," the team states. Internal surveys confirm that messages are now spread faster and more completely within the company:

"Our surveys show that messages now reach employees **more quickly and effectively."**



"SUPPORT IS QUICK, KNOWLEDGEABLE, AND FRIENDLY."

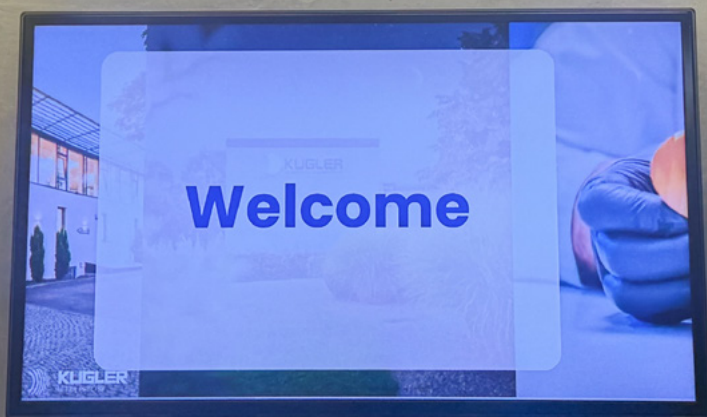
The Kugler team is also highly satisfied with their collaboration with Netpresenter: "We are very satisfied. Support is not only fast and reliable but also knowledgeable and friendly. We greatly appreciate that."

"YES, WE DEFINITELY RECOMMEND NETPRESENTER."

When asked if they would recommend Netpresenter, the answer is clear: "Yes, absolutely. Internal communication has significantly improved since we started using it. Information is available faster, easier to understand, and reaches all colleagues – regardless of their role."

"WE PLAN TO MANAGE ALL INTERNAL COMMUNICATION VIA NETPRESENTER."

For the future, Kugler has ambitious plans: "Our goal is to handle all internal communication through Netpresenter. All important messages, announcements, and updates will then be centrally distributed through the platform. This ensures every employee simultaneously receives the same information – whether they are at a desk, in production, or in the field," they conclude.



About Kugler

Founded in 1983 in Salem, Germany, Kugler has become a globally recognized market leader in ultra-precision technology. With over 40 years of experience, the company specializes in developing and manufacturing ultra-precise components and systems integrating mechanics, electronics, and informatics. It serves industries such as nanomanufacturing, optics, and semiconductor fabrication.

www.kugler-precision.com

CHALLENGE

Kugler faced the challenge of reliably reaching approximately 110 employees - from the office to the production floor. Traditional methods such as internal emails, bulletin board notices, and personal meetings did not always inform all employees promptly. Employees without regular PC or email access were particularly affected, resulting in delayed updates and information gaps.

SOLUTION

To address these challenges, Kugler introduced Netpresenter, convinced by its intuitive user interface and professional templates that enabled rapid content creation with minimal training. The company implemented Netpresenter for Narrowcasting on TV screens and Corporate Screensavers on PCs. These channels were selected to ensure maximum visibility and guarantee that all employees – regardless of workplace or digital access – receive essential information.

BENEFITS

Since implementing Netpresenter, internal communication at Kugler has significantly improved. Messages now reach employees more quickly, in a more targeted manner, and with visually appealing presentations. A key benefit is that employees without regular PC access are now reliably informed. Internal surveys and employee feedback confirm a noticeable improvement in communication reach and effectiveness.