



“We’ve received numerous responses from employees who feel much more connected”

Richard Foor, Vice President of Information Technology, along with Rob Dirschel and Justin Upright from the Training and Development team at Givens Communities, share their experience with Netpresenter. By implementing the Corporate Screensaver, they have transformed how they inform and engage their 650 employees—ranging from ground staff to office personnel and nursing staff—across multiple communities. This renewed communication strategy has empowered them to effectively reach every level of their diverse workforce.

“EMAIL AND POSTERS WERE OUR PRIMARY COMMUNICATION METHODS”

Before adopting Netpresenter, Givens Communities primarily relied on traditional tools for internal communication. "Email and posters were our primary communication methods, but they weren't ideal—messages often went unnoticed or completely unread," they acknowledge. Recognizing these limitations, Givens searched a more effective and efficient way to ensure that everyone received timely and relevant information.

“NETPRESENTER PROVIDED EVERYTHING WE WERE LOOKING FOR”

Their decision to choose Netpresenter was driven by several factors. "Netpresenter provided everything we were looking for—from effective Screensaver functionality to the capability of expanding into Digital Signage later. We also liked the ease of use," they explain. "Since we have a variety of people making content, having a large team able to do it easily was a big factor for us."

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“IT REALLY IS A MIXED BAG OF ALL THE THINGS THAT WE DO”

Givens Communities utilizes Netpresenter to manage a wide range of communications: "While we primarily use it for announcements, changes, and upcoming events, we also leverage Netpresenter to promote various programs. This includes incorporating QR codes into the Screensavers, allowing staff to easily sign up for opportunities like career coaching and other initiatives."



“RECENT EVENTS EXPERIENCED OUR HIGHEST ATTENDANCE YET”

The feedback has been overwhelmingly positive: "We've received numerous verbal and email responses from employees who feel much more connected to what's happening within the company." But there's more: "Recent events experienced our highest attendance yet, thanks to consistent daily reminders on all PC screens."

“WE'RE VERY PLEASED WITH THE COLLABORATION”

We're glad to see that both parties are satisfied with the collaboration: "We've been very pleased. You've been very engaged with us, and we've had a lot of meetings—perhaps even too much information at times," Rob says with a laugh. "Every question I've asked has been answered promptly, and we really appreciate how you've ensured everyone is on the same page."

“ABSOLUTELY, IT'S A FANTASTIC TOOL”

When asked if they would recommend Netpresenter to other organizations, they responded enthusiastically: "Absolutely, it's a fantastic tool for distributing all the information to all our team members. They are more aware now of what's going on around our campuses and within our organization, and we're getting them more involved."

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“LOOKING FORWARD TO EXPANDING THIS FURTHER”

Looking ahead, Givens Communities is excited about expanding the use of Netpresenter: “It is definitely a benefit to have an extra line of communication with our team members and we are planning on expanding it to our break rooms as well for team members without computers”, Richard said. Digital Signage to inform residents at Givens Communities is also on the horizon: “We hope that in the future, residents will also have access to the information we share on Netpresenter, keeping them informed about the latest happenings and ensuring they never feel left out,” they conclude.



About Givens Communities

Givens Communities has been working to improve lives since establishing its flagship community more than 40 years ago. Today, four distinct communities contribute strengths and unique perspectives to pursue the larger organizational goal—expanding the possibilities for aging across the Western North Carolina region. In addition to providing affordable and market-rate housing to 1,500 individuals who reside in its communities, outreach and nonprofit partnerships help the organization affect positive change for over 6,000 lives.

givenscommunities.org

CHALLENGE

Givens Communities faced a challenge in effectively communicating with its diverse workforce of 650 employees. Traditional communication methods like email and posters proved inadequate, as messages often went unnoticed or unread. The organization needed a more effective way to ensure timely and relevant information reached all employees, from ground staff to office and nursing personnel.

SOLUTION

To tackle this challenge, Givens Communities adopted Netpresenter's Corporate Screensaver, drawn by its user-friendly interface and the potential for future expansion into Digital Signage. The Screensaver on employee's pcs enables Givens Communities to efficiently broadcast announcements, updates, and upcoming events. Additionally, they leverage the platform to promote various programs, incorporating QR codes into the Screensavers to provide staff with easy access to opportunities such as career coaching and other initiatives.

BENEFITS

Since adopting Netpresenter, Givens Communities has seen a significant improvement in employee engagement. Staff members say they feel more connected to the organization's activities and they see the highest attendance ever at their most recent events, which they attribute to the consistent reminders displayed on PC screens.