



“Colleagues are now effortlessly aware of company updates”

The Marketing & Communications Specialist at MCS Rental Software, shares her experience with Netpresenter. With offices and employees across Europe, Australia, and America, the organization needed a communication platform that could reach its global workforce.

“OUR INTRANET WASN’T USER-FRIENDLY ENOUGH TO KEEP EVERYONE INFORMED”

Before implementing Netpresenter, MCS Rental Software relied on its internal intranet page to share updates. However, this approach didn’t deliver the desired results. She explains: “It simply wasn’t user-friendly, so employees were often missing important information or updates. We also used staff meetings to share information, but with teams spread across different time zones, not everyone could attend. This made it even harder to inform all employees.” The organization recognized that it needed a new way to inform their employees, regardless of location or time zone.



“WE CHOSE NETPRESENTER FOR ITS USABILITY”

The decision to switch to Netpresenter was driven by usability. “We had our own internal system before, but it was clunky and awkward to update. If the person responsible for managing it was away, content would easily become outdated, delayed or forgotten. We needed something easier to use.” MCS Rental Software selected the Netpresenter Corporate Screensaver, allowing visual messages to automatically appear on all employees’ screens.

“WE USE NETPRESENTER TO VISUALLY SHOW INFORMATION ABOUT THE COMPANY”

MCS Rental Software uses Netpresenter to display various information: “We use Netpresenter to show visual information about the company or events that are coming up.” [...] “We’ve rolled it out across all PCs so that messages are visible to everyone, everywhere. It’s even part of our onboarding process for new starters to make sure they get started with it straight away.”



An additional advantage? “We love being able to split our people into groups like ‘Corporate’, ‘Sales’, ‘Marketing’ or ‘HR’. This way, we can provide content to specific departments when it’s not relevant for everybody.”

“We’ve rolled it out across all PCs so that messages are **visible to everyone, everywhere.”**

“9 OUT OF 10 EMPLOYEES NOW SEE THE LATEST INFORMATION”

Since implementing Netpresenter, the impact has been clear: “We no longer receive complaints about missed information. With the Corporate Screensaver in place, 9 out of 10 colleagues stay up to date with the latest updates.”

The feedback from their colleagues has been equally positive. Quoting them: “It’s engaging and effortless. You don’t have to go looking for information; it appears by itself. It’s also a great reminder of what’s coming up.”

“THE SUPPORT MAKES YOU FEEL LIKE A VALUED CUSTOMER”

Maddie is enthusiastic about the ongoing collaboration with Netpresenter: “We’re very satisfied. The support from our Account Managers is excellent. It keeps us up to date on the latest developments and really makes us feel valued.”

“WE DEFINITELY RECOMMEND NETPRESENTER”

Would she recommend Netpresenter to other companies? “Yes, absolutely. It’s so easy to use.” [...] “We’re planning to continue getting the entire business on the app as well and to continue renewing our subscription.”

About MCS Rental Software

MCS Rental Software, headquartered in the United Kingdom, is a global provider of rental management solutions with over 45 years of industry experience. By combining user-friendly software with outstanding customer service, they support rental businesses worldwide in streamlining their operations and achieving lasting success.

www.mcsrentalsoftware.com

CHALLENGE

Before using Netpresenter, MCS Rental Software relied on an internal intranet page to share updates with its international workforce. Their intranet lacked user-friendliness, causing employees to miss important information and updates. Using staff meetings made informing everyone even harder, since people from other time zones couldn’t attend them.

SOLUTION

To overcome these challenges, MCS Rental Software chose Netpresenter’s Corporate Screensaver. This tool enables automatic display of visual messages on employee PC screens, regardless of location or time zone. MCS Rental Software now shares a wide range of company information and event updates directly to employees’ desktops, ensuring consistent visibility across regions.

BENEFITS

Since the rollout of Netpresenter, MCS Rental Software has seen a significant improvement in internal communication. There are no more complaints about missed information and about 9 out of 10 employees now see the latest updates shared via the Screensaver. The communication experience is described as engaging and effortless.