

















Save time and effort by automatically extracting content from multiple internal and external sources







## Media Server

# Automatically display dynamic (real-time) content on PC, TV and mobile devices

Do you want to share the latest news with your workforce, but don't have the time to continuously update your content? The Netpresenter Media Server allows you to automatically display the most recent news (weather forecast, traffic information, social media posts, KPIs, SharePoint content, news headlines) on every screen. A one-time configuration is all you need to enjoy up-to-date content daily.

### How the Netpresenter Media Server benefits your organization

- It ensures that you are always displaying up-todate content, without you having to spend any time or effort on it;
- It brings need-to-know (KPIs, stats and graphs) and nice-to-know information (social media, weather, traffic, news headlines) to everyone's attention;
- ✓ It automatically converts XML/RSS news feeds, extracted from your intranet (e.g. SharePoint)
- or Excel datasheets (e.g. statistics, figures and graphs), into a suitable slide for your presentation;
- ✓ It keeps your audience interested in your daily internal communication by alternating corporate messages with a mix of different content types;
- ✓ It allows users to use the software programs they already utilize (e.g. Excel, SharePoint, CMS) to create engaging digital content.

#### **FEATURES**

- The Netpresenter Media Server periodically fetches data from one or more sources and converts them into a destination format usable in the other Netpresenter software (channel, image, ...);
- Showing your favorite intranet, blog or website posts directly on the Netpresenter Player by importing the XML/RSS feeds into the Media Server;
- Can be used to showcase dynamic information in your presentation such as scheduling information, meeting room planners, data/ graphs/statistics from Excel, SharePoint information, weather, traffic, time and date, social media, news etc.:

- ♠ Can also be used for automatic emergency alerts (in combination with Netpresenter Alert Server);
- The Netpresenter Media Server scheduler creates and maintains a schedule for all tasks (transformations) from all jobs that need to be executed periodically (based on a timer);
- Integration with unlimited amount of news feeds possible;
- match your corporate identity (logo, color scheme, fonts etc.);
- is collected and saved automatically;
- performance;

- Saves valuable bandwidth by caching and usage of RSS/XML;
- Time intervals for the retrieval of new information can be manually determined (e.g. only at night);
- Combine multiple news feeds on one slide and display a mix of content (manual and automatic input);
- Apply filters such as reading data sources, selecting, sorting, transforming, joining, getting extra data (e.g. images in an RSS feed);
- Encoded output for the Netpresenter
- →□ Results can also be used for applications outside the Netpresenter software suite.

#### PLAYBACK FORMATS

Show the Media Server news feeds as interactive screensaver on PCs, Digital Signage on TV screens or in a mobile App.

#### SUPPORTED MEDIA

- Images: JPEG, PNG, BMP, PCX and GIF AVI, MPEG1, MPEG2, MPEG4
- Video: AVI, MPEG1, MPEG2, MPEG4, DivX, live streams and others

- Microsoft Excel spreadsheets
- Web pages
- Social Media: Twitter, Facebook, Instagram, Pinterest, YouTube
- SharePoint
- News feeds: XML/RSS
- **REST API**
- Database
- Google Maps, Google Calendar

#### SYSTEM REQUIREMENTS

- Windows 2008/ 2012/ 2016 Server;
- · Microsoft IIS;
- · Netpresenter Player required.

#### **NETPRESENTER SOFTWARE OVERVIEW**



#### Player

Update employees instantly. Display your news constantly on PC monitors (Corporate Screensaver), TV screens (Digital Signage) and mobile devices (News & Alert App)



#### Message Server

Cross media content management software. Create, schedule and manage messages and publish them directly on PC, TV and mobile



#### Alert Server

Alert everybody directly with a striking emergency alert message and alarm sound on every PC, TV and mobile device



#### Media Server

Automatically integrate dynamic (real-time) content such as intranet newsfeeds (XML/ RSS), social media posts, Excel, Database and API

